

# Your Complete Cloud Backup & Recovery Program



## Today's Business World:

*And the Devastating Impact of Data Loss*

Business data is irreplaceable – more so than ever before. The rate at which we're all producing and creating far exceeds that of any point in history. No longer is a paper file folder or single office enough; the business world has become a globally scaled environment.

Businesses now have access to data that was previously unobtainable, they must care for data created by employees across the globe, as well as ensure that the data is protected from external dangers such as hackers or natural disasters. Because of this, many businesses need assistance in creating a business continuity plan to make their private data easily recoverable.

Businesses have to consider protecting and recovering data from all devices, especially as the popularity of tablets and smartphones grows. Implement a complete business continuity plan that backs up and restores:

- ➔ Androids
- ➔ iPhones
- ➔ Servers
- ➔ Macs
- ➔ PCs

**50%** of  
**businesses reported losing data in 2011.**

35% of professionals believe that their data is worth more than \$10,000.

Source: IDG



## Your Solution:

*Implementing a Cloud-based Disaster Recovery Plan*

You may think you have a backup solution in place, but is your solution good enough to quickly return your business to normal after disaster? If that solution is disk or tape, think again. **Outdated solutions are simply that: Outdated.** A solution is needed that will keep your business prepared for quick recovery, or low RTO (Recovery Time Objective) in the face of disruption. A proper backup solution is only as good as its recovery.

For your company to become resilient to disaster, listen to the experts. Your business depends on the security features of your online backup solution. Choose a solution that encrypts data end-to-end, and that hosts it in a truly secure data center. Should compliance be a factor of your business, be sure to choose the solution that enables compliance with government regulations such as HIPAA, Safe Harbor, PCI, and more.



## The Cloud:

*The Only Truly Secure Backup and Recovery Practice*

Disasters and data loss simply can't be anticipated. Any company is vulnerable to some type of disruption, whether from:

- Hardware failure
- Theft
- Human error
- Natural disaster

Or other factors outside of your control. The lack of a business continuity plan doesn't simply mean data loss, it's the implications of that data loss that are critical: What would it *cost* you if you lost all your data? *Companies unable to resume operations within ten days of a disaster are not likely to survive.* Choose a cloud backup plan with proper encryption and offsite data centers for the ideal solution.

### The top two causes

of data loss are hardware failure and human error.

Source:

[http://en.wikipedia.org/wiki/Data\\_loss#Types\\_of\\_data\\_loss](http://en.wikipedia.org/wiki/Data_loss#Types_of_data_loss)



## Your Ideal Cloud Backup:

*What's Included*

**OARS PC "DataBack"** is award-winning technology from a global pioneer in secure cloud backup. Protecting millions of digital lives since 2001, this is truly a technology that you can trust; offering you a complete backup solution – not just a piecemeal plan – starting with unlimited backup of PCs, Macs, iOS, and Android devices. This allows:

- PC backup and recovery
- Mac and iPhone backup and recovery
- Android backup and recovery

In addition to mobile backup and recovery, you have client access to our Android and iPhone applications. These applications are available in the Google Play and iTunes store. Access data from any device, anywhere in the world with access through these free mobile apps.

The **OARS PC "DataBack"** application includes file and folder backup, file server backup, native Exchange server 2010 backup and native SQL server 2008, 2008 R2, & 2012 backup. You receive unlimited server backup and recovery, including Exchange Granular Recovery and Bare metal backup. In total, this includes:

- SQL Server 2005, 2008, 2008 R2, and 2012
- Exchange Server 2000, 2003, 2007, and 2010
- SharePoint Server 2007 and 2010
- Windows Server 2003, 2008, and 2012



# 70% of

**Mobile professionals will conduct their work on personal smart devices by 2018.**

Make sure your business is prepared by implementing a complete business continuity plan that covers mobile devices.

Source:

<http://www.gartner.com/technology/topics/byod.jsp>

## Data Security & Privacy in the Cloud

*Encryption, Compliance, and more*



A backup plan is of no use unless the data is secure at all times. Your data will be encrypted with a unique three-tiered encryption system, and stored in tier three and tier four data centers, all of U.S. military grade security. Your data follows this process:

- ➔ Locally encrypted at 256 bit AES
- ➔ Encrypted in transit during upload
- ➔ Encrypted at rest in the data center

This system enables you to become compliant with government regulations such as HIPAA, Safe Harbor, GLBA, and Sarbanes-Oxley. A few features of the secure data centers include:

- ➔ Onsite monitoring 24 hours/days, 7 days/week, 365 days/year
- ➔ Physical security, including biometric identification mechanisms
- ➔ Redundant cooling and fire suppression systems

The data you protect with **OARS PC "DataBack"** is kept private and kept safe at all times. Data loss is prevented by encryption and off-site storage, where nobody else can access your data: The ultimate in data security.

## Proposal for Managed Data Protection

### Includes:

- Setup and installation
- Daily monitoring of backup operations
- PC recovery services
- Weekly backup reports
- Server restore to additional hardware



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